

CREATED BY  
BY PEOPLE FOR  
PEOPLE



strategy



content



®

marketing

influence



# about easy.lab®

at easy.lab, we ignite creativity and bring your vision to life. We believe in the power of connecting talent, value, and the real-world experiences of those around us. Our full-service marketing agency is dedicated to transforming your ideas into reality. From crafting winning strategies to producing impactful content, we handle it all with the utmost care.

**we are here to create  
projects that cultivate the  
best human qualities.**

every day, hundreds of new products and projects are being launched for a variety of reasons. We believe that there can only be one reason to create a product: to benefit people. This reason brightens every process and awakens the best human qualities. We encourage brands and professionals to use their talents to enrich the lives of others.



# works.

//special projects



skoda

//strategy



agyn.tech

//go-to-market strategy



shein



# works.

//TV

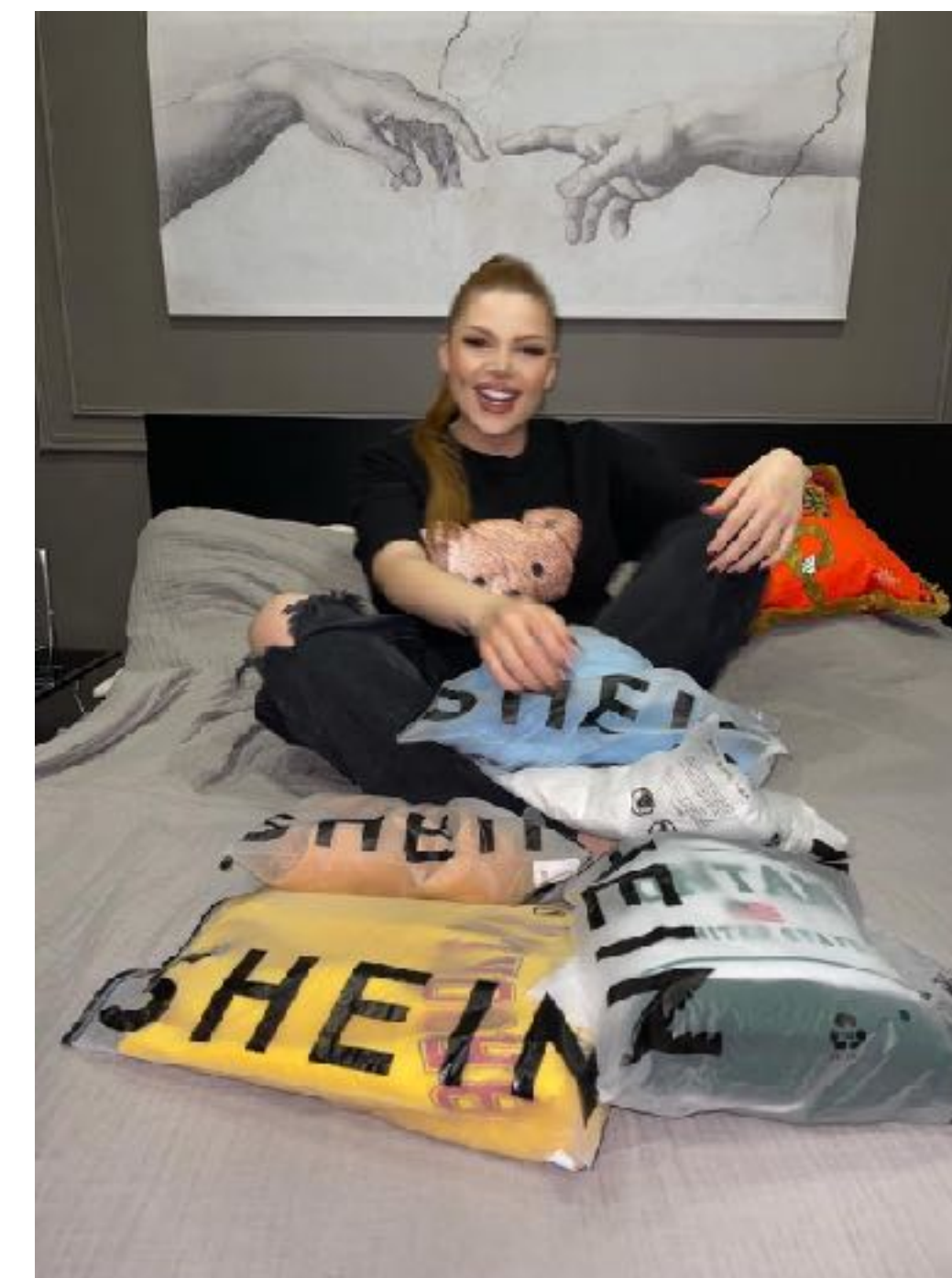


shein

//influens marketing



shein



//events



X5 Group



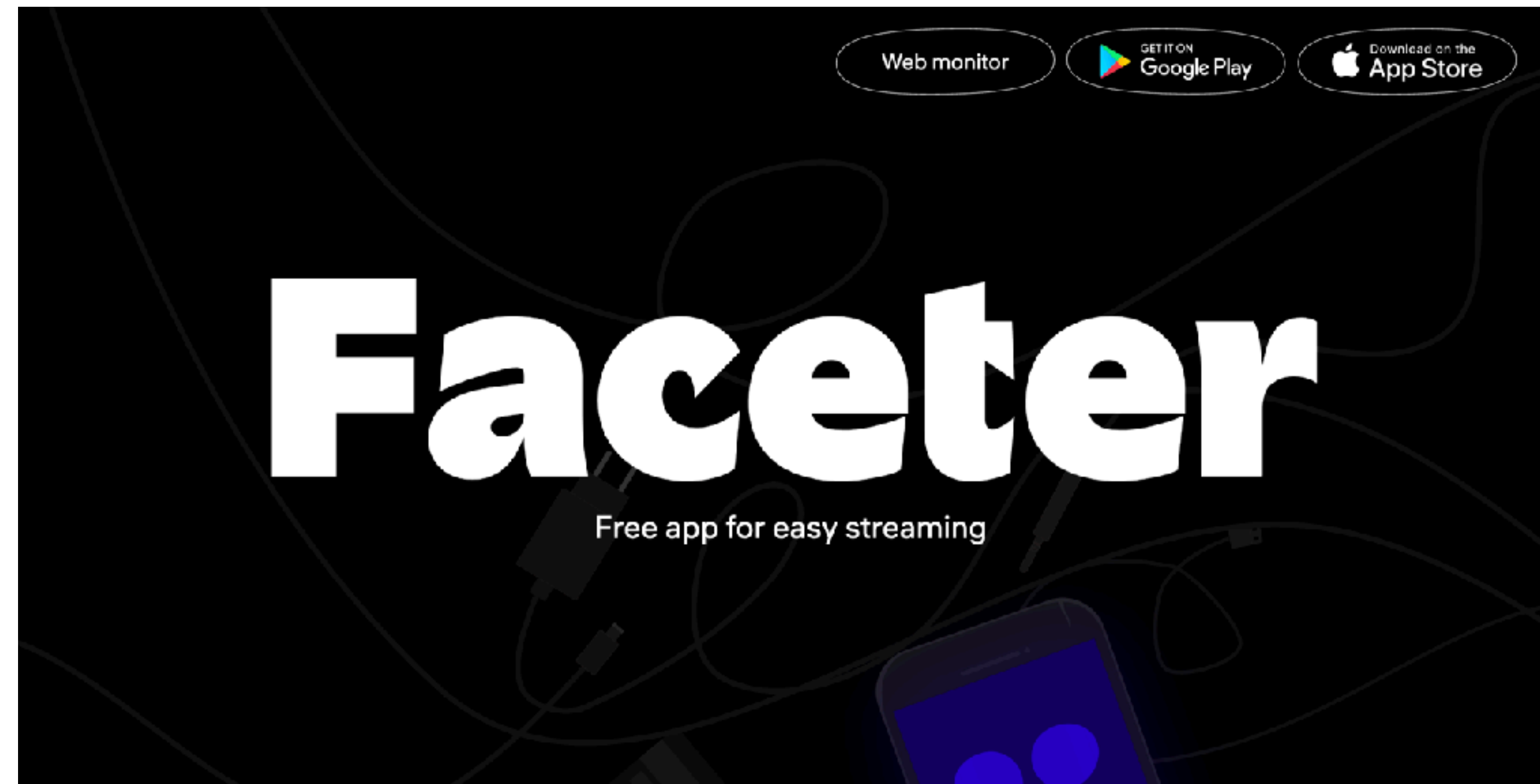
# works.

//OOH



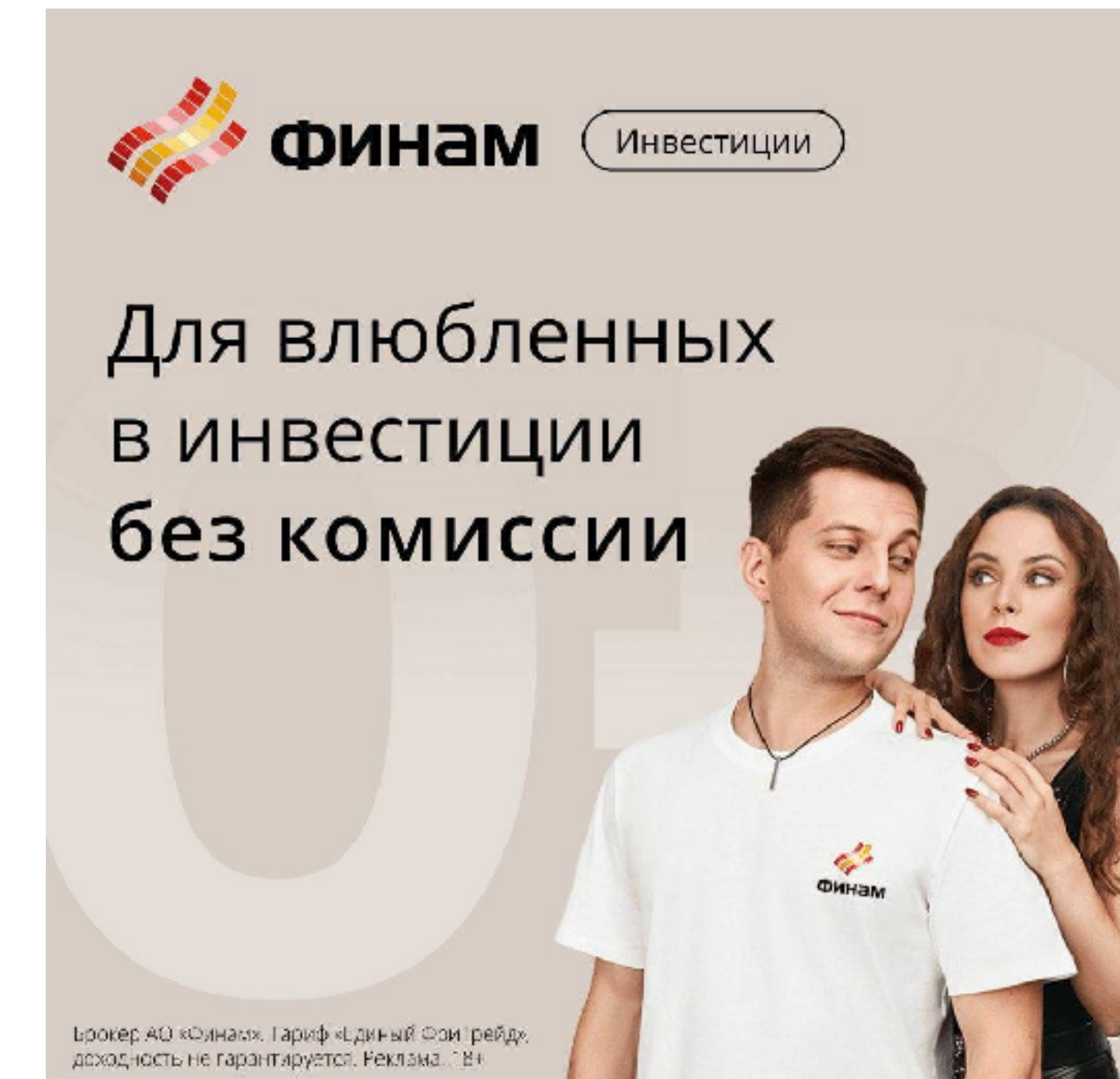
shein

//special projects web 3



faceter

//media

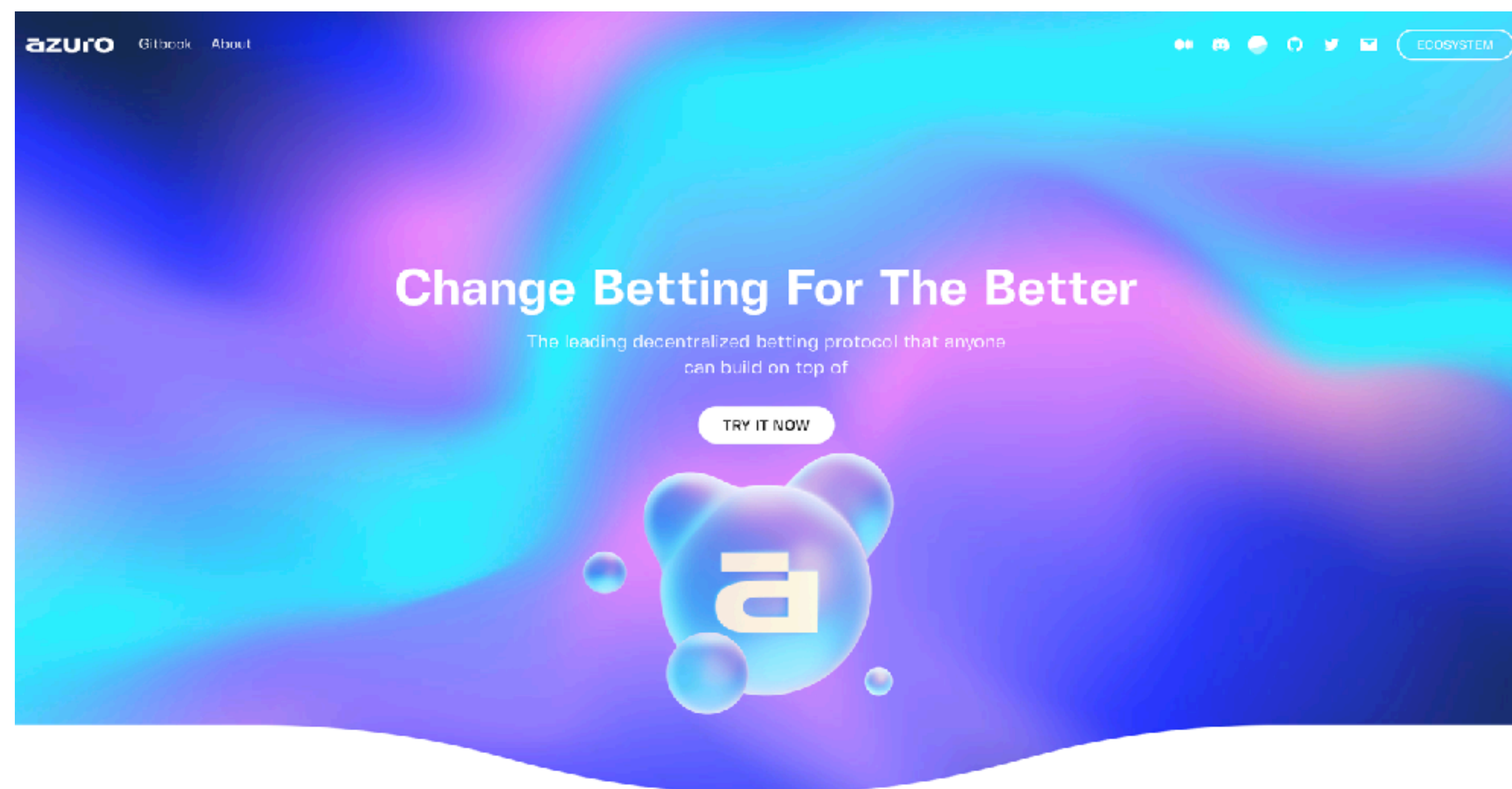


finam



# works.

//special projects web 3



azuro

//content



define



//influence



585 gold



# works.

//influence



lavelle collection

//strategy



sezim

//content



acesstyle

//content



askomi



# works.

//content



catery

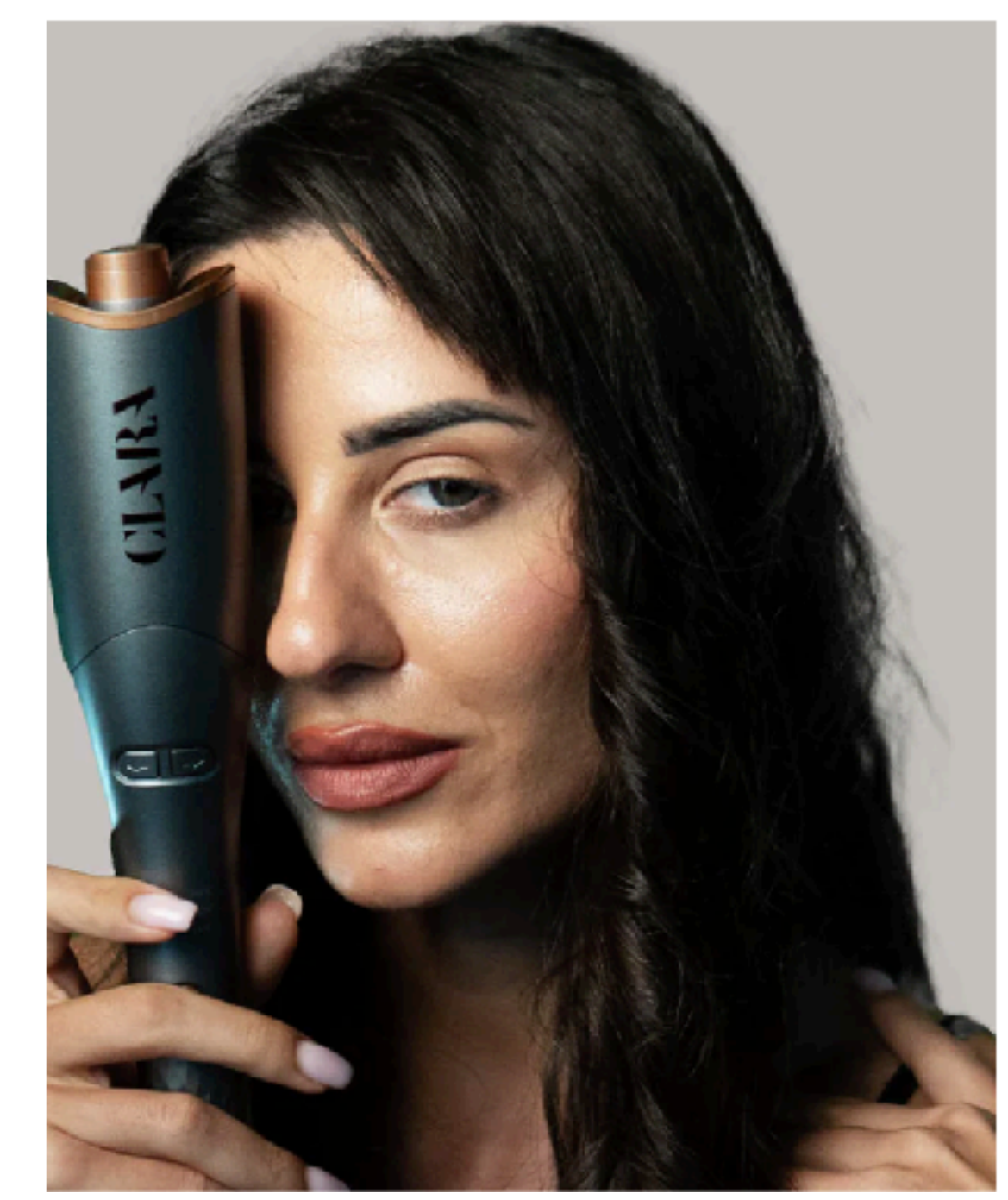


//content



ro.ko.ko

//strategy



clara



# works.

//producing the launch of the Master's program SIR MIPT



SIR MIPT



// influence strategy, influencers



TVOE





# who we work with.

ağyn.tech →

SKODA

SHEIN

 sezim

 X5Group

 JAGUAR

ROXY<sup>®</sup>  
KIDS

 LAND-ROVER

ASKOMI

L'AVELLE  
COLLECTION

catēry

 PSB

 accesstyle

DEFINE

RO.KO.KO

 585  
ЗОЛОТОЙ

 FINAM

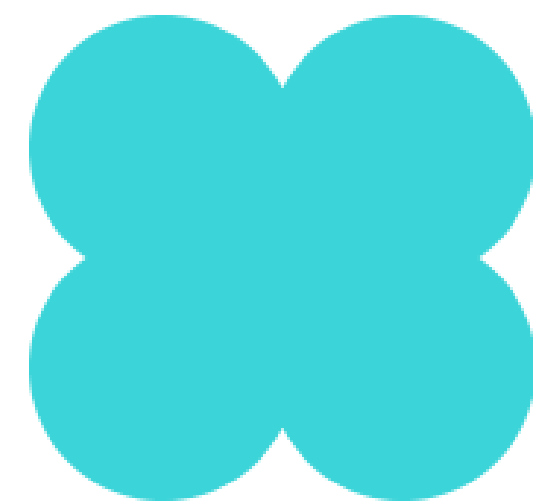
ШИР  
МФТИ

TEDE

clara

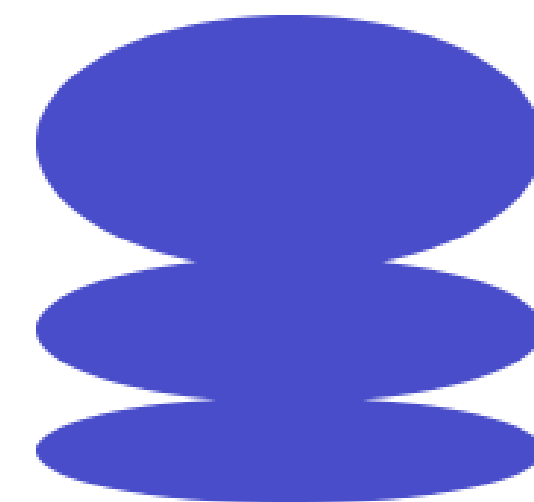


# services.



## strategy

business / brand / marketing  
/ content / sales marketing  
/ AI services



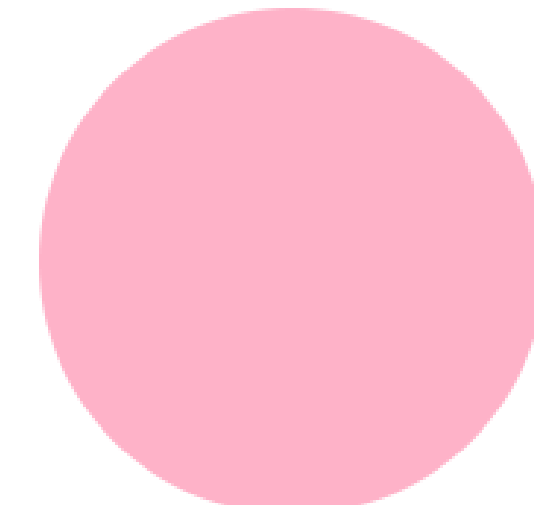
## media

TV / OOH / Print / Radio  
/ digital media / sponsorships



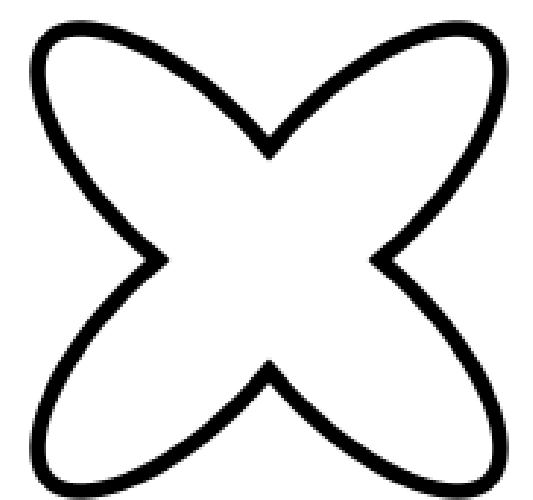
## social media

community / influencers  
/ promotion / production



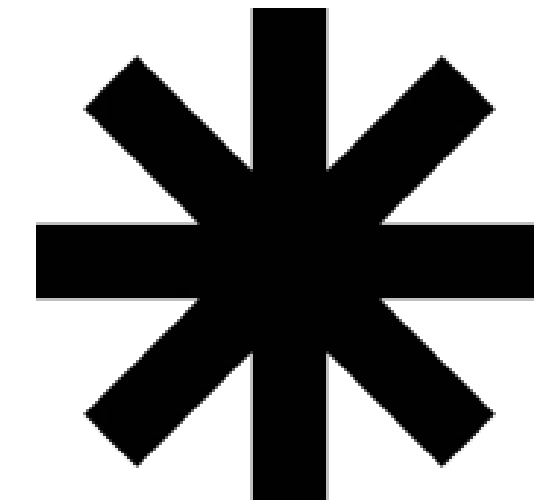
## production

music / podcasts / video  
/ audio / photo / websites  
/ apps



## design

branding / packaging  
/ motion design

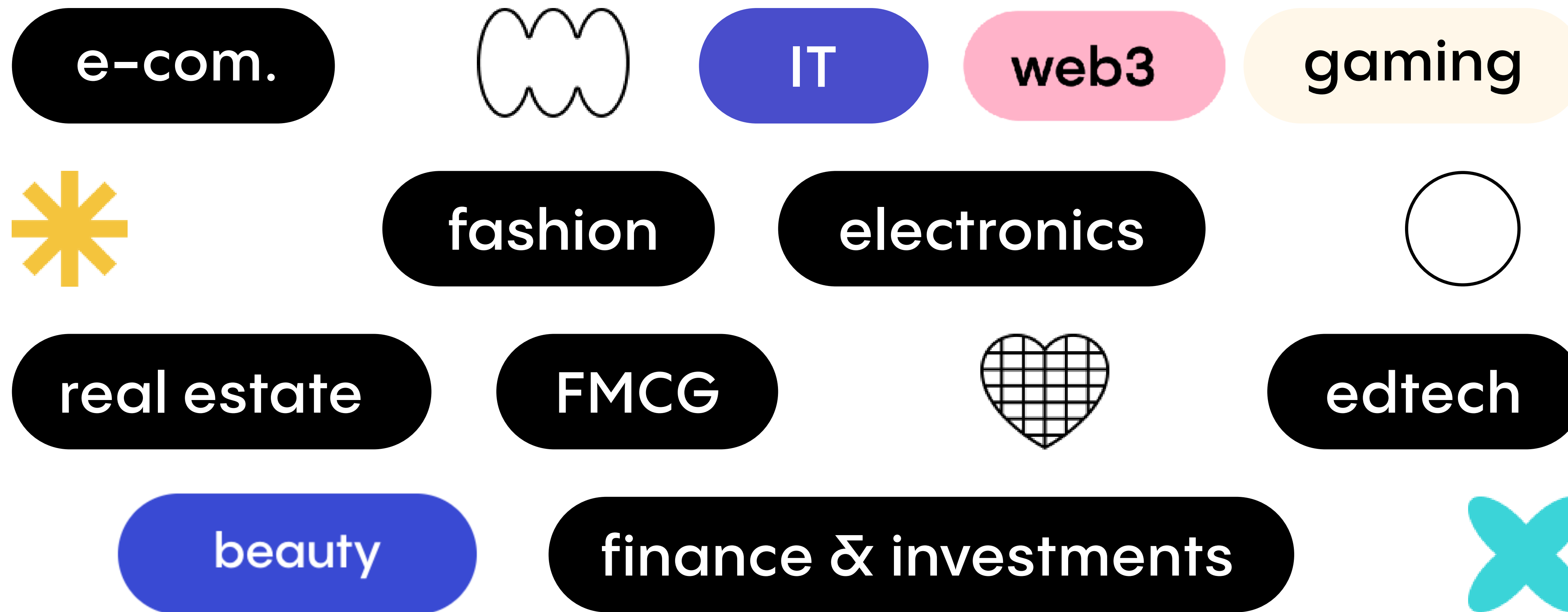


## special projects

events / web 3 & NFT projects  
promotion / tokenomics  
/ blockchain



# fields.





# drop us a line or just say hi →



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