

CREATED BY  
BY PEOPLE FOR PEOPLE

strategy

content

marketing

influence

# about easy.lab<sup>®</sup>

at easy.lab, we ignite creativity and bring your vision to life. We believe in the power of connecting talent, value, and the real-world experiences of those around us. Our full-service marketing agency is dedicated to transforming your ideas into reality. From crafting winning strategies to producing impactful content, we handle it all with the utmost care.

**we are here to create  
projects that cultivate the  
best human qualities.**

every day, hundreds of new products and projects are being launched for a variety of reasons. We believe that there can only be one reason to create a product: to benefit people. This reason brightens every process and awakens the best human qualities. We encourage brands and professionals to use their talents to enrich the lives of others.

# works.



//special projects



skoda

//strategy



agyn.tech

//go-to-market strategy



shein

works.

//TV



shein

# //influens marketing



shein

## //events



# X5 Group

# works.

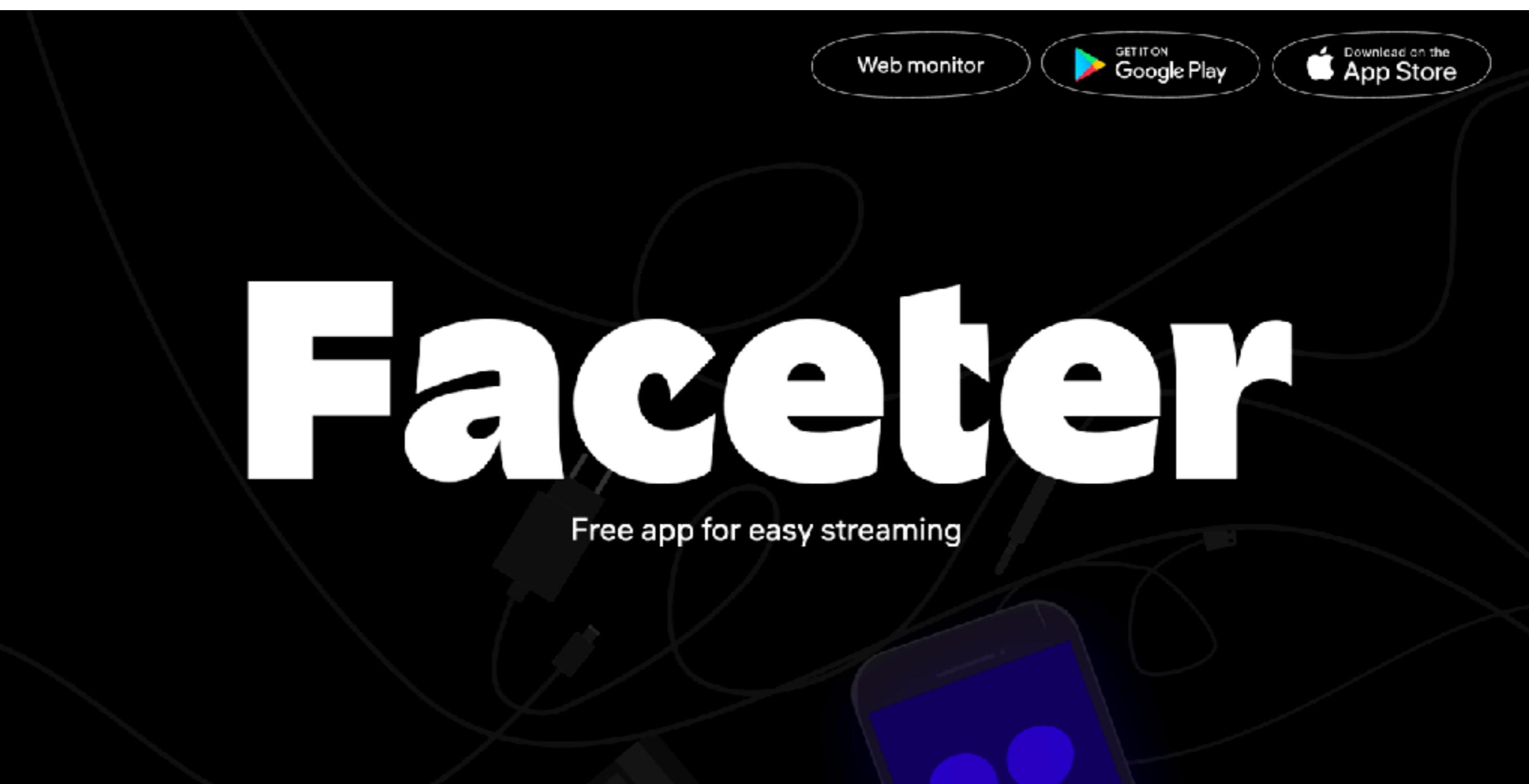


//OOH



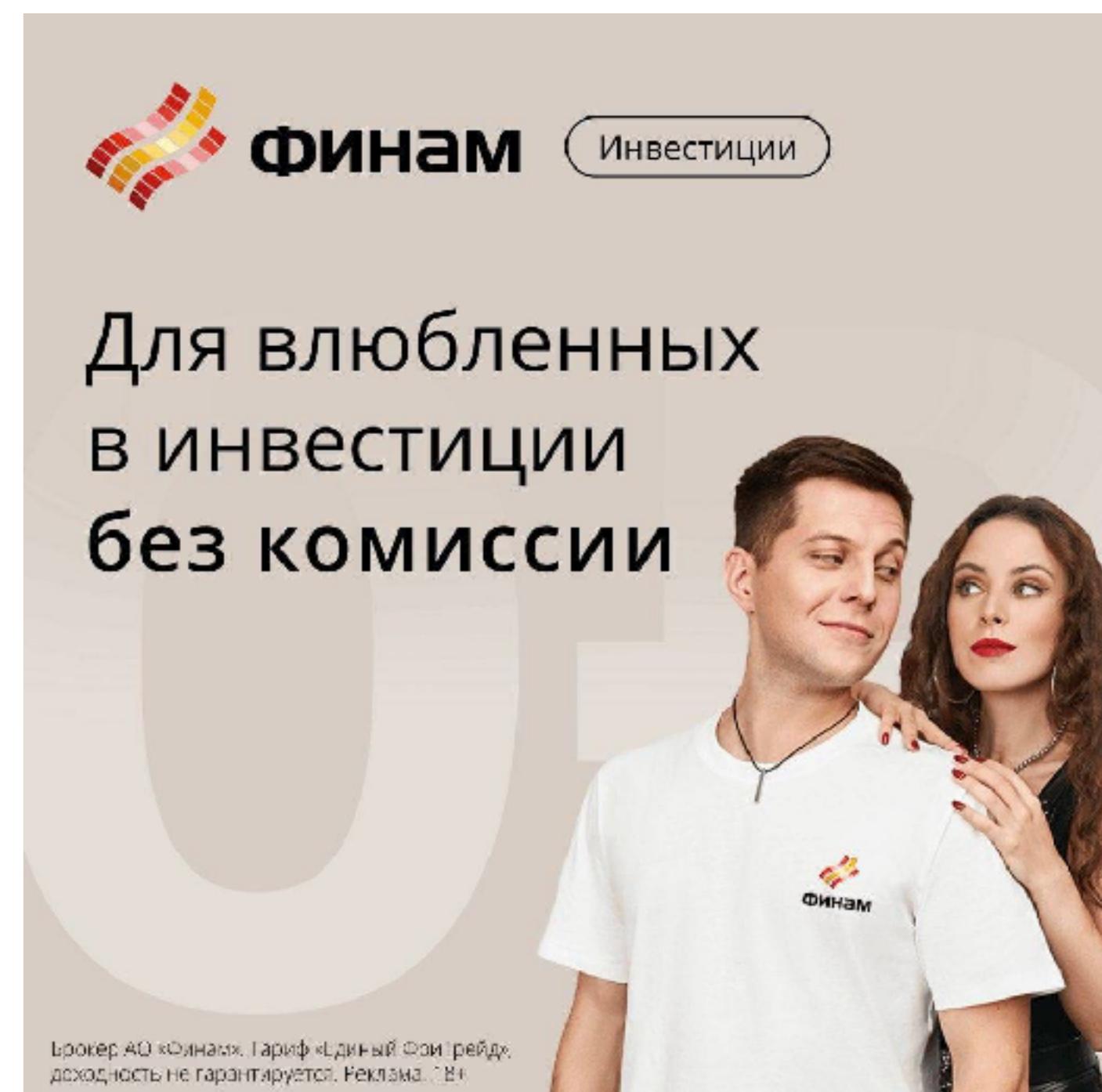
shein

//special projects web 3



faceter

//media

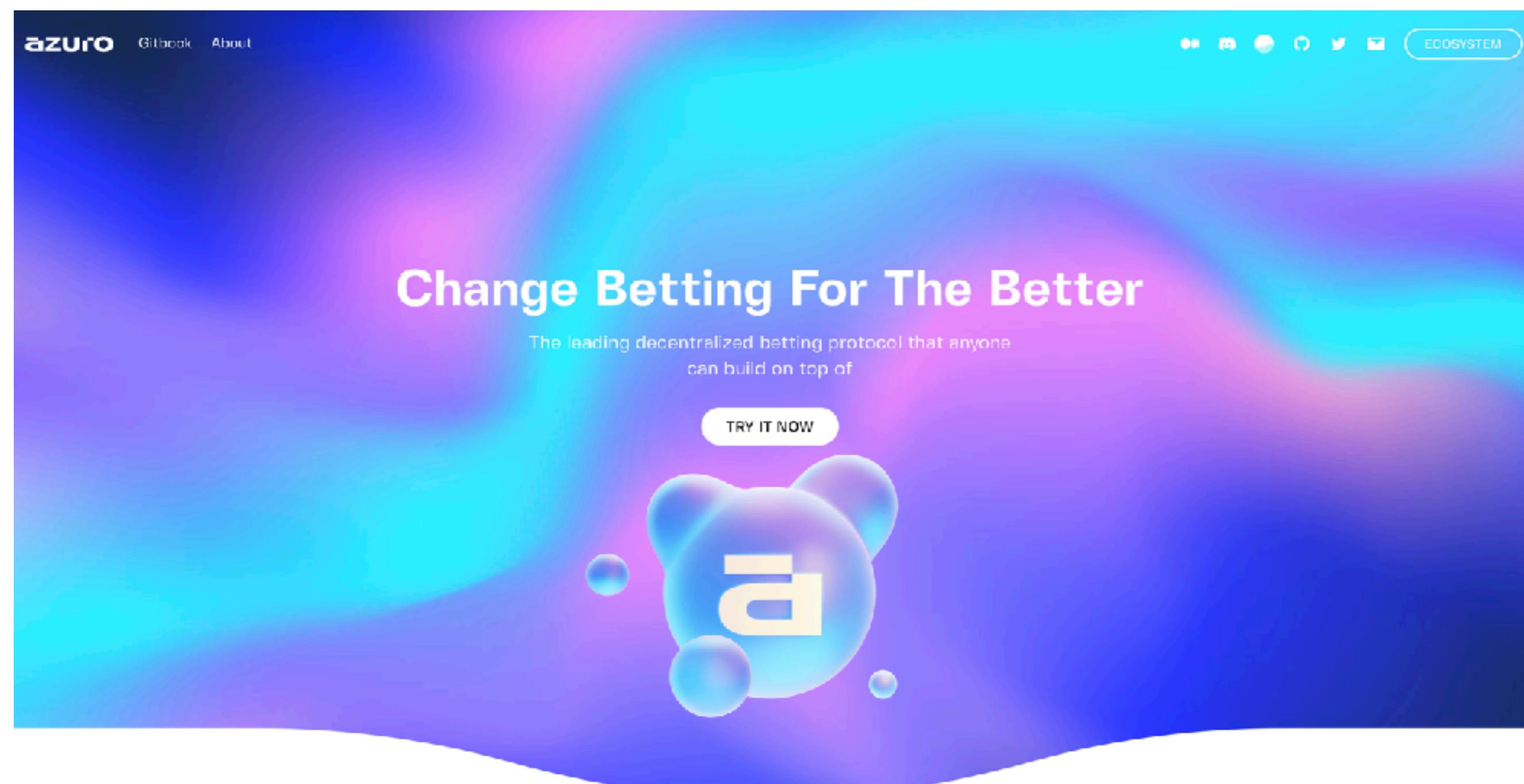


finam

# works.

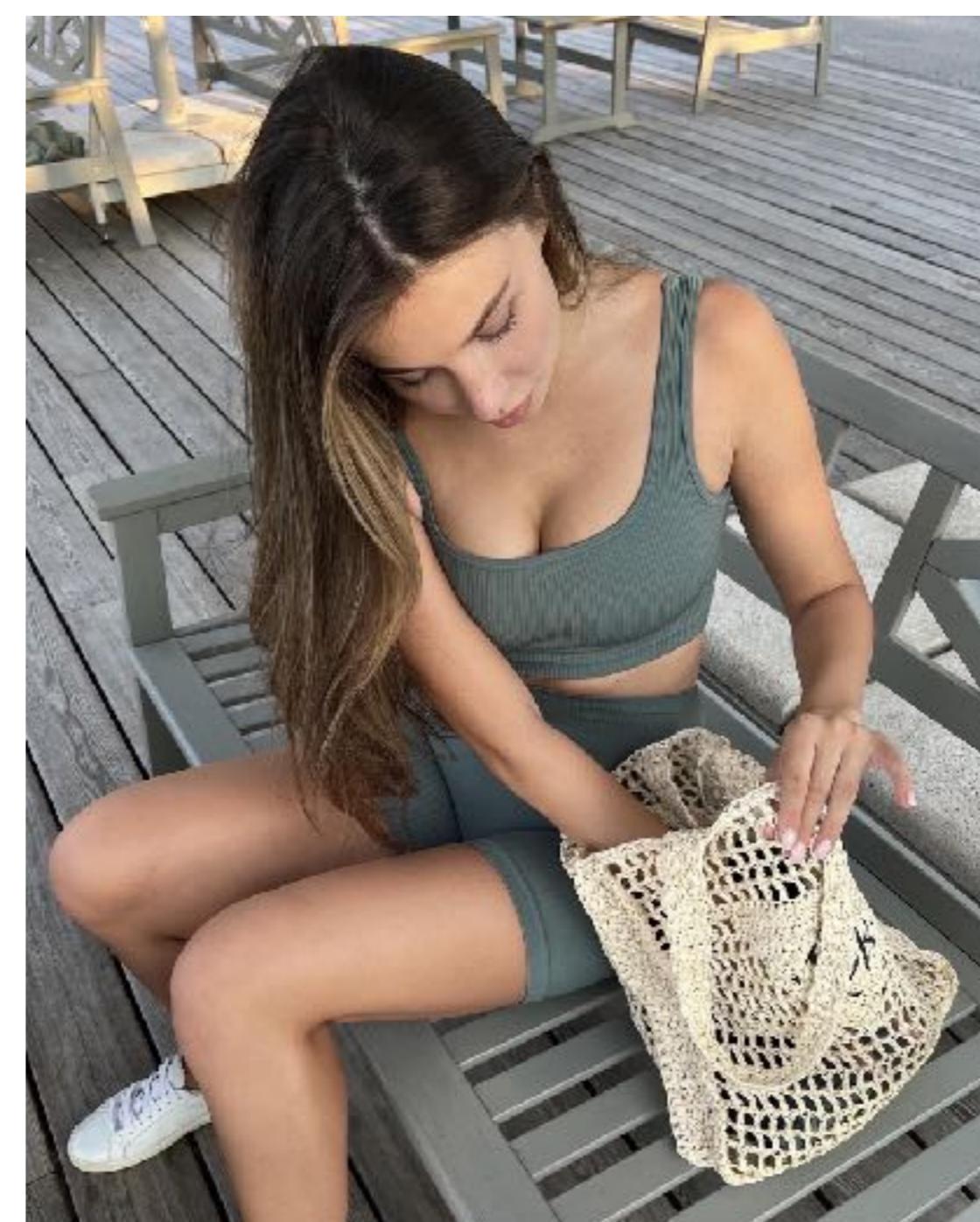


//special projects web 3



azuro

//content



define



585 gold

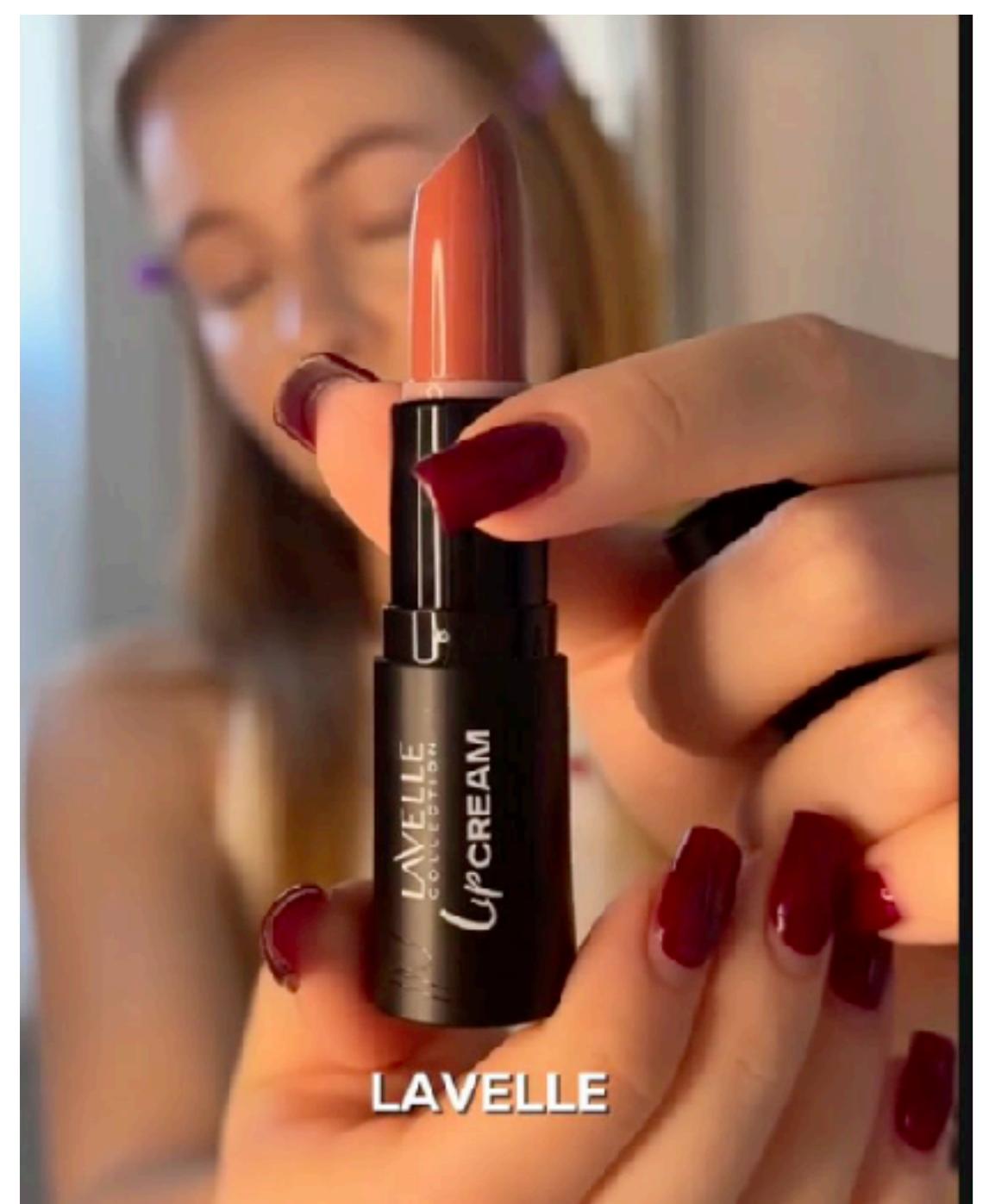
//influence



# works.



//influence



**lavelle collection**

//strategy



**sezim**

//content



**acesstyle**

//content



**askomi**

# works.



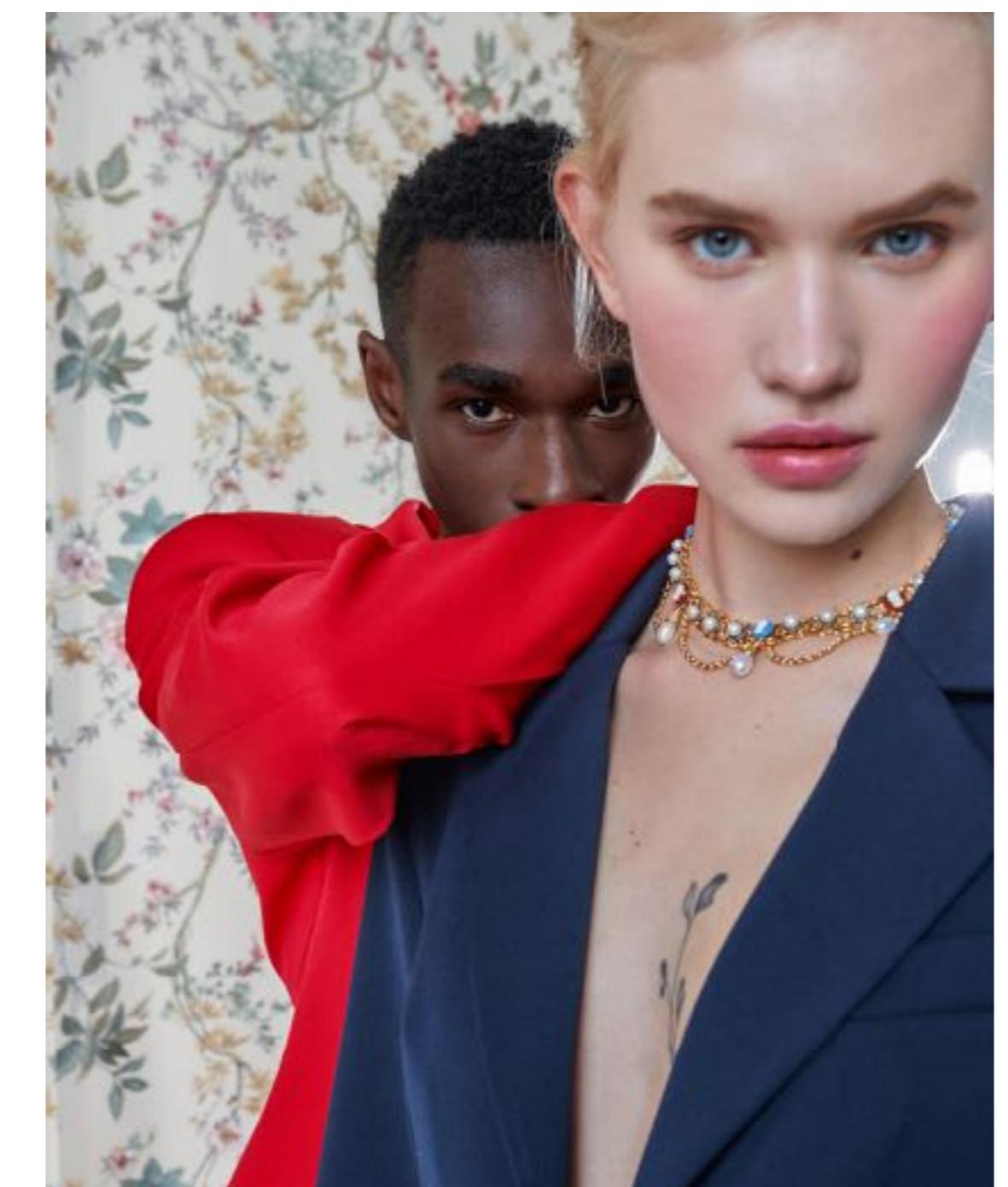
//content



catery



//content



ro.ko.ko



//strategy



clara

# works.



//producing the launch of the Master's program SIR MIPT



// influence strategy, influencers



SIR MIPT

TVOE

# who we work with..

aqyn.tech →



ASKOMI



SKODA



LAVELLE  
COLLECTION

DEFINE

ШИР  
МФТИ

SHEIN

ROXY®  
KIDS

catery

RO.KO.KO

TEDE

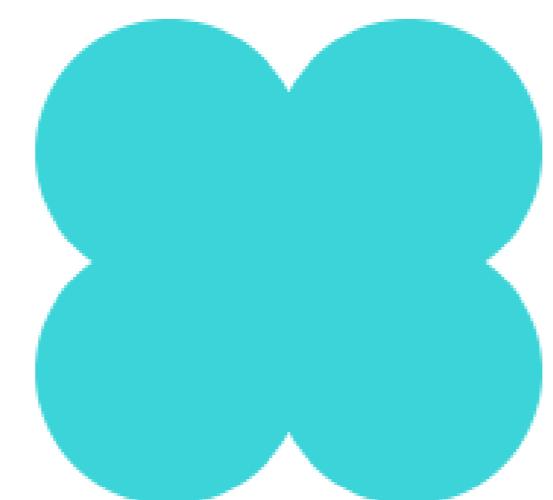


PSB

\* 585  
ЗОЛОТОЙ

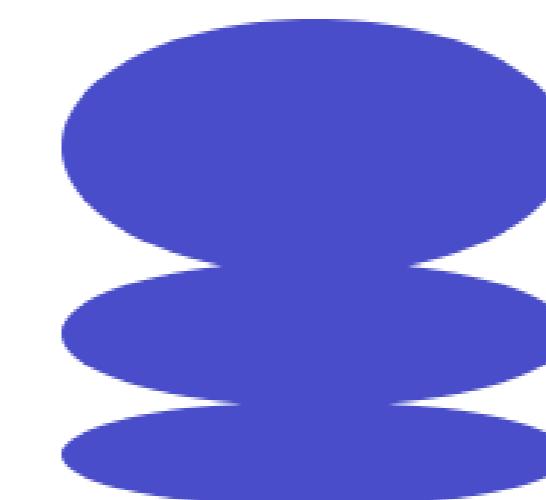
clara

# services.\*



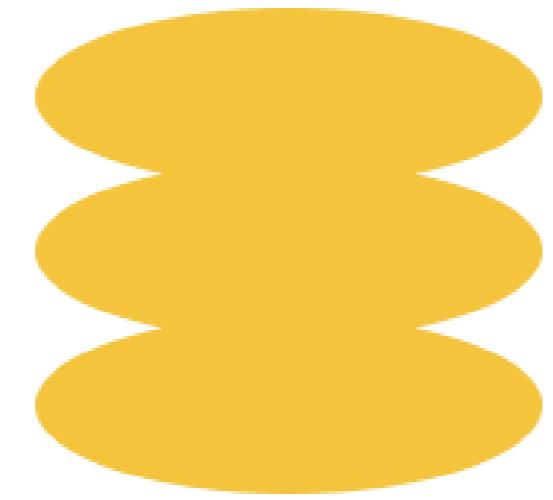
## strategy

business / brand / marketing  
/ content / sales marketing  
/ AI services



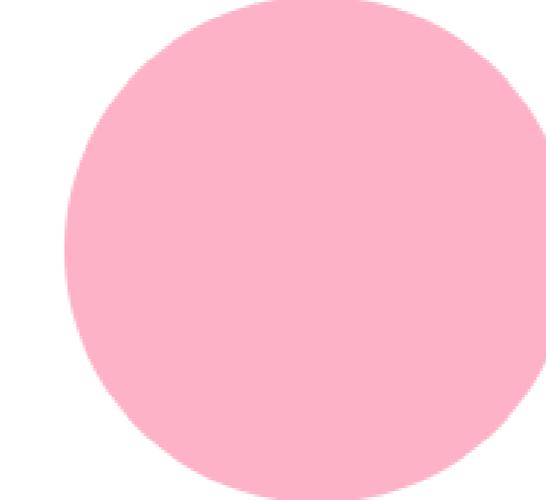
## media

TV / OOH / Print / Radio  
/ digital media / sponsorships



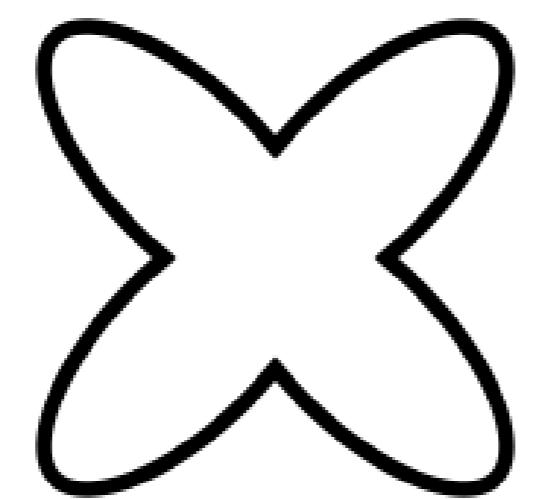
## social media

community / influencers  
/ promotion / production



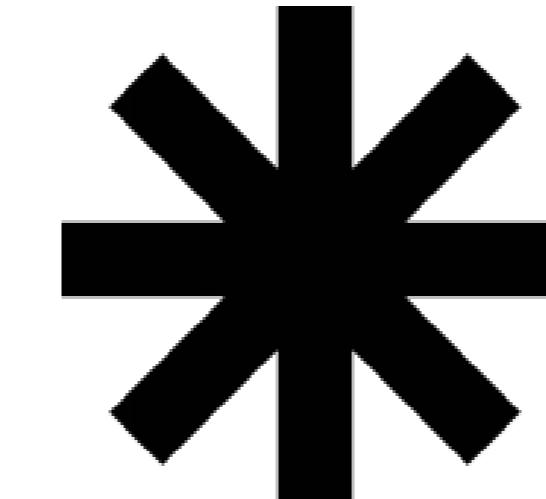
## production

music / podcasts / video  
/ audio / photo / websites  
/ apps



## design

branding / packaging  
/ motion design



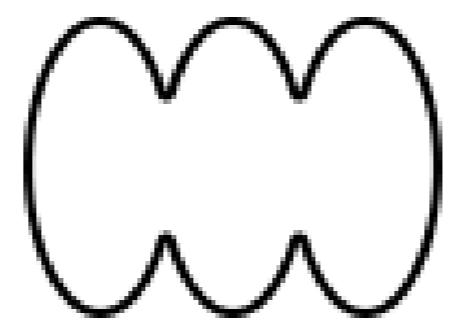
## special projects

events / web 3 & NFT projects  
promotion / tokenomics  
/ blockchain

# fields.



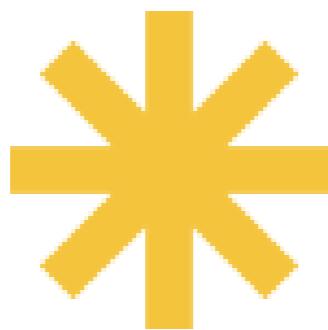
e-com.



IT

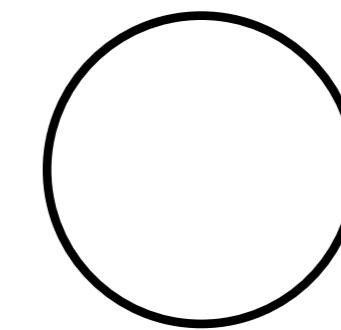
web3

gaming



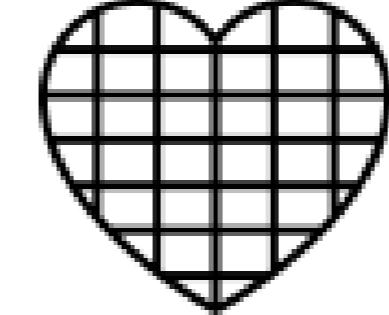
fashion

electronics



real estate

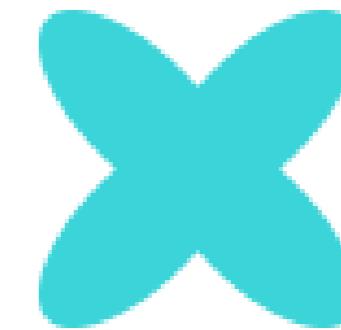
FMCG



edtech

beauty

finance & investments



drop us a line  
or just say hi →



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